

Why Purpose Alliance Exists?



The world is facing many challenges. At the same time, we have access to technologies and tools that did not exist before. There is a global awakening and movement towards an age of purpose, where many individuals and organizations are starting to focus on making a positive impact.

Purpose Alliance emerged at the very beginning of the COVID pandemic in response to the community demand **to empower extraordinary people to create the future.**

Purpose Alliance Ecosystem



Purpose Alliance is a global ecosystem and community that includes; **Purpose Services**, which provides consulting services to organizations, **Purpose Academy**, which provides training and certification services, **Purpose Evolver**, supports startups, and **Purpose Launchpad**, our open agile framework which provides the tools for people to make a massive impact.

Problems and Solutions

We are focused on empowering extraordinary people to create the future and we do it by **solving different problems for organizations, and for individuals.**

Segments	Problems	Solutions
Corporates	Organizations need to evolve their business model & approach to impact	Purpose Challenge & Impact Sprint to empower organizations with the right mindset to evolve
People	Need to evolve and seek opportunities aligned with their purpose	Certification Programs based on Purpose Launchpad for doers, mentors and investors

Business Model

Validated & scalable platform-based business model that leverages the abundance of community and mentors as staff on demand, to deliver services and grow the company exponentially.

Core Team

Founded by Francisco Palao, an award-winning innovator and entrepreneur with 20+ years of successful experience in similar projects, and supported by a **high-performance, 5-person team.**

Happy Customers



Funding Approach

We are in positive cash-flow since launching and are now **raising 300K€ to grow and scale.** Investment is being offered to Impact Investors on a revenue share basis targeting a **x5 return**

Why investing in Alliance?

- **Sustainable entity** raising funds to grow
- Validated and scalable **business model**
- **Founder & core team** track record
- Global **community** of 6K+ doers and mentors
- Purpose Launchpad **framework** loved by users
- Join our first group of **impact** investors!